

2012 展后报告 SHOW REPORT



工业机器人展

ROBOTICS SHOW

- 2012年11月6-10日
Nov.6-10 2012
- 上海新国际博览中心
SNIEC
- W2馆
HALL W2



不鸣则已，一鸣惊人

Not To Be

Or To Be The Best Industrial Robotics Show

10,000 m²

展示面积
Exhibition Area

75 家

参展企业
Num. of
Exhibitors

2013 工业机器人展是“中国国际工业博览会”旗下的一个关于工业机器人主题的专业展会，是关于交易、展示机器人全面解决方案、工业机械臂、坐标机器人、工业机器人集成系统的国际盛会。2012 的成功奠定了其作为中国乃至亚洲工业机器人领域最具魅力的专业展会之一的地位，为业内同行相识、相聚、相交提供了理想的商务平台。

2013 年 11 月 5 日-9 日，工业机器人展将在亚洲一流的现代化展览馆——上海新国际博览中心迎来她的第二届盛会。预计 2013 年展览会将达到 200 家展商，11,500 平方米的展出面积，100,000 名专业观众的超大规模。

Robotics Show 2013 is a professional show under CIIF, which is focus in robotics solution, cartesian coordinate robot and other industrial robot, robot integration system and machine vision. Since the achievement of last year, RS has been generally viewed as one of the most attractive robot shows in China, even in Asia, and become a ideal business platform to show, to trade and to communicate.

RS 2013 will be held in November 5th-9th 2013 in Shanghai New International Expo Centre, and meets its second birthday .It is expected that the show space will occupy over 11,500 sqm, more than 200 exhibitors will participate the show and over 100,000 professional visitors will attend the show.

展商来自 11 ↑ 国家和地区

Exhibitors from 22 countries
and regions

展商信息

Exhibitors' Profile

+ 部分参展企业 Part of Exhibitors

工业机器人展展商/Robotics Show Exhibitors



+ 2012 年展商满意度调查 Exhibitor Satisfaction



认为本次参展效果好或者非常好
Concluded the exhibition result from good To excellent



认为本次展会观众质量好或非常好
Concluded the quality of the visitors from good to excellent



会继续参加 2013 年工业自动化展
Would participate IAS 2013



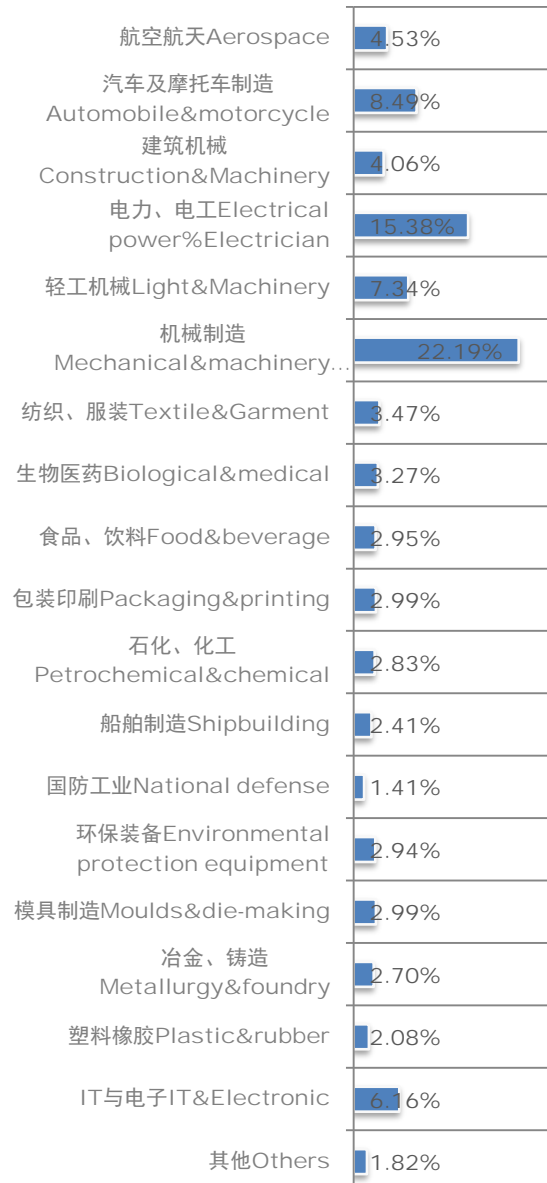
观众分析

Visitor's Profile

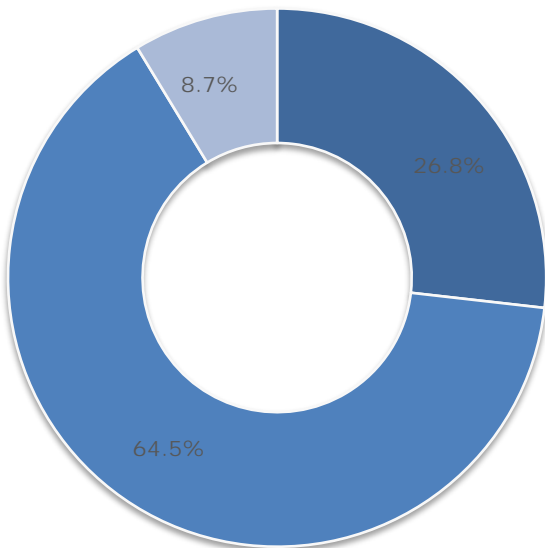
105,696 人次专业观众来自中国境内 31 个省、市、自治区和境外 82 个国家和地区。

105,696 attendees are from 82 countries and regions. Domestic visitors are from 31 districts.

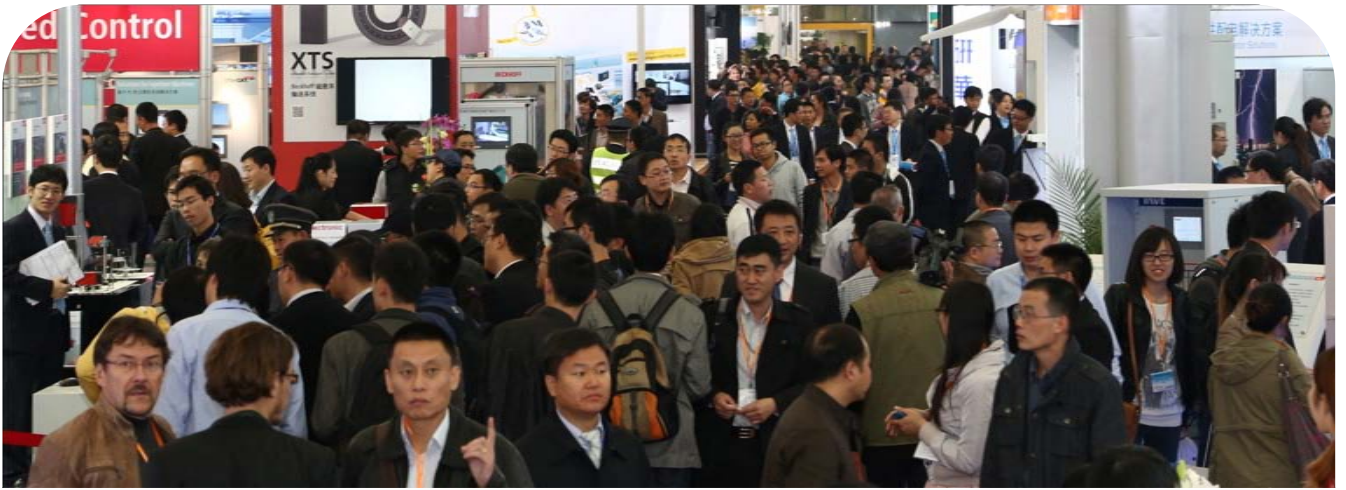
+ 专业观众业务领域分析 Visitors deal with the branches of industry



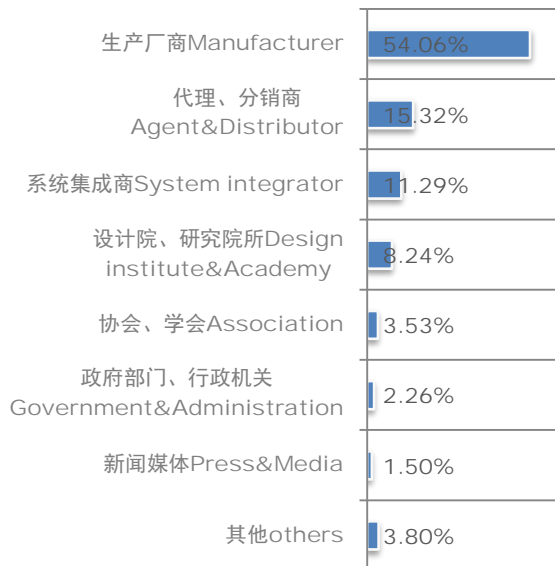
+ 观众满意度调查 Visitors satisfaction



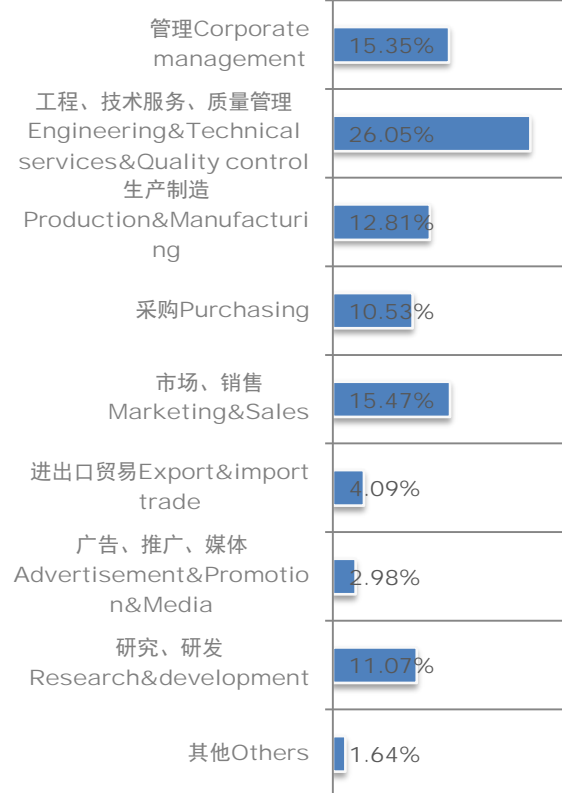
- 26.8% 很好 excellent
- 64.5% 好 good
- 8.7% 一般 ordinary



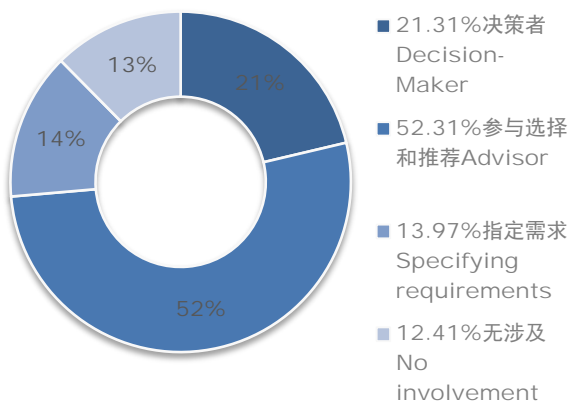
+ 观众所在机构类型 Institution type of the visitors



+ 观众职位分类 Visitors job functions



+ 观众决策力分析 Roles of the visitors in making purchasing decisions



精彩同期活动，尽享丰富资源

Wonderful conferences supplied rich information

+ 2012 中国工业机器人高峰论坛

China Industrial Robotics Summit 2012

主办单位： 中国国际工业博览会组委会
Organizer: Organizing Committee of CIIF
支持单位： 上海市经济和信息化委员会
Support: Shanghai Municipal Commission of Economy and Information
承办单位： 上海东浩国际服务贸易（集团）有限公司
Management: Shanghai East Best International(Group)Co.,Ltd.
协办单位： 上海市机器人产业园
Co-organizer: Shanghai Industrial Park of Robotics

论坛议题： 科技引领转型，创新驱动发展
Theme Topic: Science leads the revolution, innovation promote the development

参与企业：
Participant:

上海世博洲际酒店
InterContinental
SHANGHAI
EXPO

ABB

KUKA

FANUC
The Robot Experts

SIASUN 新松
超越期望 Beyond Expectation

EFORT

COMAU

Nabtesco

到会观众

Attendees

228 位

Nov.7

2012



媒体合作

Media Cooperation

- 51 家合作媒体
Cooperation Media
- 777 篇新闻报道
Press releases
- 200,000 EDM 订阅用户
Recipients of EDM



2013 工业机器人展

ROBOTICS SHOW 2013

2013 年 11 月 5-9 日 Nov.5-9 2013

更多信息请联系

For more information,

Please contact:



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+ 您的宝贵建议

Your Advice

A large, empty rounded rectangular box with a dashed blue border, intended for providing advice or feedback.